

## SFW or NSFW? Software firm hiring only naked web coders

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Nude House, a computer software company in Buckinghamshire, UK is looking to recruit female web coders who are prepared to work in a "warm and private" naturist office environment. The company is also looking for naked sales people tempting customers to buy, as well as nudists to provide free technical support. An ad titled "Nude Web Coders Wanted" has been placed on Craigslist, offering part-time or full-time positions and customers "who never meet you and will not know you are nude."

"As far as I am aware this is not only the first UK office job for naturists in web-coding or web-selling, but is also the first worldwide facility for naturists to earn substantial sums of money from work that incidentally provides them with the capability to work entirely without clothes," Nude House founder Chris Taylor told The Register. Because it is the first establishment in the world it is difficult to advertise - many seem to confuse the issue of being without clothes as being a place without concerns for personal freedom, where sex is paramount in its many varied forms. Sex does not play a part in naturism - yes one is aware of differences in sex and size and shape and age of everyone, but the concern is on sales and technical ability, not availability."



Taylor, a naturist for 20 years, insisted that the only reason he had advertised for female staff was because he wanted the office to be less male-dominated, according to The Sydney Morning Herald. So far, seven women have applied for the jobs, which pay £24,000 (\$37,600).

The company website is pretty explicit (no pun intended) about its requirements: "New applicants will be required to work in the nude from the time they arrive at

work until they leave to go home. Nude means no clothes whatsoever and no shoes either. All new applicants will be naturists and could be males or females."

Nude House's principal software is called "Move your Mouse", which essentially allows administrators to add popups to photos on their website. When a user moves his or her mouse over a so-called "hot-spot," the system shows a name, a long text comment, and an image. Clicking the mouse when the user sees the popup will open a new webpage.

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